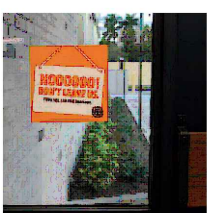





REQUIRED INTERIOR WAYFINDING SIGNAGE

DOOR DECAL - HOURS OF OPERATION




Provides information about the hours of operation and an entertaining "THANK YOU / GOODBYE" message to our guests.

The double-sided door decal should be applied to the interior of any glass entry door or exit.

Please remove all old signage and position the decal at eye level. Please ensure that the "HOURS" message faces out of the restaurant. This will also ensure that the " THANK YOU / GOODBYE" message will be read by guests when they exit the restaurant.

DOOR DECAL - "PUSH/PULL"



Provides information about the restaurant door opening mechanism, as well as an amusing "BE YOUR WAY" message.

The relevant "PUSH" and "PULL" design should be selected depending on whether the doors open inwards or outwards. Ensure that the relevant PUSH or the PULL message faces the exterior of the restaurant.

The double-sided door decal should be applied to the interior of any glass entry or exit door (except automatic doors). Please remove all old signage and position the decal near the handle of the door.



KITCHEN DOOR DECAL



Self-adhesive die-cut decal.

***Required for restaurants with kitchen doors adjacent to dining room**

TRAY RETURN WALL ART



Self-adhesive die-cut decal.

***Required for restaurants with a wall behind the trash bin / tray station only.**













WAYFINDING SIGN "RESTROOMS"



A set of artworks that bring signs commonly appearing in the restaurant environment in line with the new signage creative look.

At least one of these signs must be applied per restaurant. For larger footprints, applying more than one wayfinding sign may add value for our guests.

RESTROOM SIGNS



The combined "MEN / WOMEN" signs should only be used if the restaurant has a main door leading to the Male, Female and/or Disabled toilet doors, or if there is only one restroom for both genders available.

Please ensure that each sign is centered within the top third section of each door. Each sign should be fixed using glue or a strong double-sided adhesive tape. Alternatively each sign can be drilled and fixed. Make sure that the holes are positioned in a way that not interfere with the graphics.

Important note: In addition to Braille embossing sign are also required per Government standards.

***Only signs that apply to the specific restaurant are mandatory**

BATHROOM SIGN "WASH HANDS"



Sign to remind guests & crew members to wash their hands. Show that hygiene is a key priority for the crew

ALL INTERIOR GRAPHICS MUST BE PROVIDED BY APPROVED VENDORS

MOSS INC.
CONTACT: DJ SCANDIFF (773) 435.7617
ORDER EMAIL: djscandiff@mossinc.com
or
CONTACT: ROB LORTS - (773) 435.7655
ORDER EMAIL: rlorts@mossinc.com


VISUAL GRAPHIC SYSTEMS, INC.
CONTACT: GREG MOROZ (330) 268.7587
ORDER EMAIL: BURGERKING@VGS-INC.COM

LSI INDUSTRIES
CONTACT: MICHELLE BURTON - MCGINNIS (330) 494.9444
ORDER EMAIL: michelle.burton-mcginnis@lsi-industries.com

NAUTICAL FURNISHINGS (MEATL SIGNAGE)
MICHAEL HOGGLUND (954) 771.1100
mhoglund@nauticalfurnishings.com

RECOMENDED INTERIOR WAYFINDING SIGNAGE

BATHROOM SIGN "MAKE MAMA PROUD"




Sign to remind guest & crew members in a humorous way, charming way to wash their hands. Shows that hygiene is a key priority for the crew.

BATHROOM MIRROR DECAL




A self-adhesive vinyl decal to be applied to mirrors in the bathrooms. The vinyl should be placed at a suitable height on the bathroom mirrors and be clearly visible to guests, but should not cause **direct interference with the guest reflection** whilst looking in the mirror.

TRASH BIN (IN-RESTAURANT)



Trash bin front panel, printed directly onto the laminate. For all in-restaurant trash bins. On Double Trash bins, only one of the panels features a graphic panel. The artwork does not contain a texture, as a certain structure come naturally through printing onto the laminate. Can also be applied to built in trash units.



FREE WI-FI DECAL



Sign to notify guests of free Wi-Fi network. Can be applied to a wall in the restaurant as a decor element or as a decal on the entrance door.

Always use the die-cut! Never print this decal on clear vinyl.

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